



**The Island School**  
A Bahamian not-for-profit corporation  
PO Box EL- 26029  
Rock Sound, Eleuthera, The Bahamas

**Robert Chapek**  
Chairman  
Walt Disney Company

April 6, 2021

**Disney Center for Research and Innovation/Land and Sea Legacy Park**  
A bold alternative for Lighthouse Point, Eleuthera

Bob,

We hope that you and your family and the extended Disney Family are doing well in this storm. Congratulations on this new leadership role and the opportunity that comes when the world is turned upside down. We celebrate with you the belief that *the obstacle is the way* and the rough waters of this pandemic can bring huge new opportunities for Disney.


The Disney brand has always stood proud in support of conservation and protection of the environment. The Disney-Pixar tradition especially, has shared stories where young people, where all of us, can imagine a world with greater respect for wild, natural places.

Disney rightfully owns this sacred peninsula; we believe there can be an alternative development plan that brings great value to Disney, to our neighbors in South Eleuthera and to our ocean planet. In place of a cruise ship destination, we respectfully encourage Disney to establish with The Bahamian Government, a Disney Land and Sea Legacy Park that can be sustained as a pristine, beautiful place for generations to come. In addition, might there be an opportunity to build a Disney Research and Innovation campus that helps bring leaders from around the world to learn and live as part of a small eco-village, designed and celebrated in the Disney tradition.

We believe that educational tourism (Disney Research and Executive Training Center) has, in the long run, the opportunity to bring greater value to Disney and to the economy of South Eleuthera. The Cape Eleuthera Island School, our partners at One Eleuthera/CTI and Leon Levy Nature Preserve have proven that the educational/eco-tourism model can have far reaching and lasting benefits; we, at the Cape Eleuthera Island School, stand ready to celebrate and support a **Disney Center for Research and Innovation** at Lighthouse Point Eleuthera.

We realize this is a bold and presumptuous request. I welcome an opportunity to be at a table and listen and help support solutions. We also welcome you and your team to come visit Eleuthera, walk the magical seascape at Lighthouse and feel the opportunity to help The Bahamas shift away from a traditional, neocolonial tourist economy toward a more equitable investment in place and culture.

Respectfully,

  
Christopher B. Maxey  
Founder, Cape Eleuthera Island School  
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